## COVERAGE REPORT FOR





Dairy Project

Master Trainers' Graduation Ceremony
February 9, 2012

Publication	Media	Article / Post	Online link	Date
Tublication	type	Article / Fost	Offiline link	Date
Daily Times	Print	US supports dairy, livestock productivity in Punjab		10 <sup>th</sup> February, 2012
Daily Times	Online	US supports dairy, livestock productivity in Punjab	http://www.dailytime s.com.pk/default.asp ?page=2012\02\10\ story_10-2- 2012 pg5 13	10 <sup>th</sup> February, 2012
Dawn	Print	24 master trainers get graduation certificates		10 <sup>th</sup> February, 2012
Dawn	Online	24 master trainers get graduation certificates	http://www.dawn.co m/2012/02/10/24- master-trainers-get- graduation- certificates.html	10 <sup>th</sup> February, 2012
Express Tribune	Print	<u>Livestock-graduating</u> trainers receive certification		10 <sup>th</sup> February, 2012
Express Tribune	Online	<u>Livestock-</u> graduating trainers receive certification	http://tribune.com.pk /story/334184/livesto ck-graduating- trainers-receive- certification/	10 <sup>th</sup> February, 2012
Pakistan Today	Print	Trainers receive certificate		10 <sup>th</sup> February, 2012
Pakistan Today	Online		http://www.pakistant oday.com.pk/2012/0 2/trainers-receive- certificates/	10 <sup>th</sup> February, 2012
The News	Print	Dairy project's master trainers get certificates		10 <sup>th</sup> February, 2012
The News	Online	Dairy project's master trainers get certificates	http://www.thenews. com.pk/TodaysPrint Detail.aspx?ID=9189 9&Cat=3	10 <sup>th</sup> February, 2012
Nawa-i-Waqt (Urdu)	Print	Dairy projects ke master trainers ki taqreeb		10 <sup>th</sup> February, 2012
Business Recorder	Print	USAID-DRDF dairy project- certificates awarded to 24 master trainers		11 <sup>th</sup> February, 2012
Business Recorder	Online	USAID-DRDF dairy project- certificates awarded to 24 master trainers	http://www.brecorde r.com/agriculture-a- allied/single/624/183 /1152637/	11 <sup>th</sup> February, 2012
Daily Ash-Sharq (Urdu)	Print	USAID-DRDF dairy project ke master trainers main graduation certificates ki takseem		14 <sup>th</sup> February, 2012

Roznama Pakistan (Urdu)	Print	USAID-DRDF dairy project ke master trainers main graduation certificates ki takseem		14 <sup>th</sup> February, 2012
Khabrain (Urdu)	Print	USAID-DRDF dairy project ke master trainers main graduation certificates ki takseem		14 <sup>th</sup> February, 2012
Daily Jurat (Urdu)	Print	USAID-DRDF dairy project ke master trainers main graduation certificates takseem kiye gaye		14 <sup>th</sup> February, 2012
Pakistan Observer	Print	US Supports dairy, livestock productivity in Punjab		16 <sup>th</sup> February, 2012
Pakistan Observer	Online	US Supports dairy, livestock productivity in Punjab	http://pakobserver.ne t/detailnews.asp?id= 140554	16 <sup>th</sup> February, 2012
www.pakedu.livej ournal.com	Online	(DRDF), (UVAS) and (UVAS) By 24 trainers get graduation certificates	http://pakedu.livejou rnal.com/1241918.ht ml	10 <sup>th</sup> February, 2012
www.pakmed.net	Online	Trainers receive certificates-University of Veterinary and Animal Sciences UVAS Lahore	http://pakmed.net/col lege/forum/?p=3293 0	10 <sup>th</sup> February, 2012
www.pakedunet.c om	Online	(DRDF), (UVAS) and (UVAS) By 24 trainers get graduation certificates	http://pakedunet.wor dpress.com/2012/02/ 10/drdf-uvas-and- uvas-by-24-master- trainers-get- graduation- certificates/	10 <sup>th</sup> February, 2012
www.topix.com	Online	US supports dairy, livestock productivity in Punjab	http://www.topix.co m/forum/pk/lahore/T EVHNBHRNC773CB JK	10 <sup>th</sup> February, 2012
www.farmingpak. blogspot.com	Online	USAID-DRDF dairy project- certificates awarded to 24 master trainers	http://farmingpak.blo gspot.com/2012/02/u said-drdf-dairy- project- certificates.html	11 <sup>th</sup> February, 2012
www.agrihunt.co m	Online	USAID-DRDF dairy project- certificates awarded to 24 master trainers	http://agrihunt.com/a gri- news/50/2430.html	11 <sup>th</sup> February, 2012

Media outlet: Daily Times

Headline: US supports dairy, livestock productivity in Punjab

Date: 10<sup>th</sup> February, 2012

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USAID, DRDF Dairy Project's master trainers receive graduation certificates

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Dairy Project's Project Director Jacob Moser stated this while talking to the graduates during a ceremony held at the Lahore campus of the University of Veterinary and Animal Sciences (UVAS).

Dairy and Rural
Development Foundation
(DRDF) Chairman Dr
Salman Shah and UVAS Vice
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24 master trainers.

The three-year long Dairy Project is a joint effort of United States Agency for International Development (USAID) and DRDF to foster sustainable increase in dairy and live-



stock productivity through adoption of best farming practices, breed improvement, availability of timely extension services, and promotion of livestock businesses. The trained master trainers will deliver training to Dairy Project's beneficiaries – dairy farmers, women livestock extension workers and artificial insemination technicians.

The one-month long training was carried out at the UVAS Ravi Campus in Pattoki. The training module

and curriculum for the master trainers was also developed in consultation and support from UVAS.

Other participants at the ceremony included USAID's Sajjad Moghal, Dairy Project Steering Committee Chairman Yawar Ali, Dairy Project Steering Committee Member Syed Fakhar, Dairy Project Field Operations General Manager Dr Sobia Naheed and UVAS Institute of Continuing Education and Extension Director Professor Dr Makhdoom Abdul Jabbar. PR

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Media outlet: Dawn

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By Our Staff Reporter

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Media outlet: Dawn (online)

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Our Staff Reporter | Metropolitan > Lahore | From the Newspaper

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Media outlet: Express Tribune

Headline: Livestock-graduating trainers receive certification

**Date:** 10<sup>th</sup> February, 2012

#### \_IVESTOCK

## Graduating trainers receive certification

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Media outlet: Express Tribune (online)

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By Our Correspondent

Published: February 10, 2012



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Headline: Trainers receive certificate

**Date:** 10<sup>th</sup> February, 2012

#### Trainers receive certificates



LAHORE

PR

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While talking to the graduates, Mr. Jacob Moser, Project Directorof Dairy Project, said, "Due to the vital importance of livestock sector in the rural economy of Pakistan, the Dairy Project's extensive training programs for dairy farmers, women livestock extension workers, and artificial insemination technicians, will play an important role in transforming livelihoods of rural communities."

Other participants at the ceremony included Sajjad Moghal (USAID), Yawar Ali (Chairman Steering Committee Dairy Project), Syed Fakhar (Member Steering Committee Dairy Project), Dr. Sobia Naheed(General Manager Field Operations Dairy Project) and Professor Dr Makhdoom Abdul Jabbar (Director Institute of Continuing Education and

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Media outlet: Pakistan Today (online) Headline: Trainers receive certificate

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Media outlet: The News

Headline: Dairy project's master trainers get certificates

Date: 10<sup>th</sup> February, 2012

# Dairy project's master trainers get certificates

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The master trainers will deliver training to the Dairy Pro-LAHORE: Twenty-four master ject's beneficiaries - dairy farmtrainers of the US-funded dairy ers, women livestock extension workers and artificial insemination technicians.

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Dr Salman Shah, Chairman of Dairy and Rural Development Foundation (DRDF) and Professor Dr Talat Naseer Pasha, Vice Chancellor of UVAS distributed the certificates to the master trainers, it said.

The three-year Dairy Project is a joint effort of the United States Agency for International Development (USAID) and the Dairy and Rural Development Foundation (DRDF).

The project aims to foster sustainable increase in dairy and livestock productivity through tices, breed improvement, availability of timely extension services, and promotion of livestock businesses.

Project's extensive training programs for dairy farmers, women livestock extension workers, and artificial insemination technicians, will play an important role in transforming livelihoods of rural communities," Jacob Moser, Project Director of the Dairy Project, said talking to the graduates.

Other participants at the ceremony included Sajjad Moghal of USAID, Yawar Ali, Chairman Steering Committee Dairy Project, Syed Fakhar, Member Steering Committee Dairy Project, Dr Sobia Naheed, General Manager adoption of best farming prac- Field Operations Dairy Project, and Professor Dr Makhdoom Abdul Jabbar, Director Institute of Continuing Education and Extension UVAS.

Media outlet: The News (online)

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LAHORE: Twenty-four master trainers of the US-funded dairy project received their certificates in a ceremony held at the Lahore campus of the University of Veterinary and Animal Sciences (UVAS), a statement said on Thursday.

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Media outlet: Nawa-e-waqt Headline: Dairy projects ke master trainers ki taqreeb Date: 10<sup>th</sup> February, 2012



Media outlet: Business Recorder

**Headline:** USAID-DRDF dairy project- certificates awarded to 24 master trainers **Date:** 11<sup>th</sup> February, 2012

#### USAID-DRDF dairy project Certificates awarded to 24 master trainers

RECORDER REPORT
LAHORE: University of
Veterinary and Animal Sciences
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livestock productivity through
adoption of best farming practices, breed improvement, availability of timely extension services and promotion of livestock
businesses.
The three-year long Dairy RECORDER REPORT

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Media outlet: Business Recorder (Online)

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**Date:** 11<sup>th</sup> February, 2012

## USAID-DRDF dairy project: Certificates awarded to 24 master trainers

FEBRUARY 11, 2012

RECORDER REPORT

0 COMMENTS





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Headline: USAID-DRDF dairy project ke master trainers main graduation certificates ki takseem

**Date:** 14<sup>th</sup> February, 2012



## ڈری پروجیکٹ دیجی آبادی کے ذرایعہ معاش کو بہتر بنائے گا: جیکب موزر

## و نیورٹی آف انیمل سائنسز کے زیراہتمام سیفیکیٹس کی تقتیم کے موقع پر خطاب

موز (Jacob Moser) نے کہا کہ " پاکستان کی دیکی معیشت میں لائیوشاک کے شعبے کی بوهتی ہوئی انہیں معیشت میں لائیوشاک کے شعبے کی بوهتی ہوئی انہیں کے شعبے کی بوهتی انہیں کہ کہ خوان کی ایک سانوں، ورس انہیں کہ فردار اوا کی کے وار یہ معاش کو بہتر کرنے میں ایک انہ کر دوار اوا کر ہے مطل، چیز مین مشیر مگ کمیٹی ڈیری پر وجیک یا ورعلی، معلم میر مثیر کی گئیٹی ڈیری پر وجیک یا ورعلی، میر مثیر کی گئیٹی ڈیری پر وجیک یا ورعلی، فیر کی گئیٹر ڈاکٹر ٹوب مابید اور پر و فیسر ڈاکٹر ٹورو کے عبد المجار ڈاکٹر ٹوب مابید اور پر و فیسر ڈاکٹر ٹورو کے عبد المجار ڈاکٹر ٹوب میں موجود تھے۔ عبد المجار ڈاکٹر ٹوب میں موجود تھے۔ ایکویٹن اینڈ ایکٹر شعن میں موجود تھے۔

الا بور (پ ر) لا بورش یو نیور ٹی آف ویٹری اور ایشل سائنز کیمیس میں منعقدہ تقریب کے دوران ڈاکٹر سلمان شاہ چیئر مین ڈیری ایٹر رورل دوران ڈاکٹر سلمان شاہ چیئر مین ڈیری ایٹر رورل ایف ) اور پروفیسر ڈاکٹر طلعت تصیر باشاوائن چاشل نقیم نے چیئیں باشر ٹر بیز زکوگر بچرایش میر میشلیش تقیم کے ۔ یہ تین سالہ مدت کا ڈیری پروجیکٹ اور ڈیری ایٹر مرکئن رورل ڈیو بلو پسنٹ فاؤنڈ یش کی مشتر کہ کا وق ہے۔ رہتی پروگرام یو نیورٹی آف ویٹری اور ڈیری ایئر سنت میں مشتر کہ کا وق ہے۔ سائنر راوی کیمیس چوکی میں منعقد کیا گیا۔ ڈیری سائنٹر راوی کیمیس چوکی میں منعقد کیا گیا۔ ڈیری سائنٹر راوی کیمیس چوکی میں منعقد کیا گیا۔ ڈیری سائنٹر راوی کیمیس چوکی میں منعقد کیا گیا۔ ڈیری

**Media outlet:** Roznama Pakistan **Headline:** USAID-DRDF dairy project ke master trainers main graduation certificates ki takseem **Date:** 14<sup>th</sup> February, 2012

Media outlet: Khabrain

**Headline:** USAID-DRDF dairy project ke master trainers main graduation certificates ki takseem **Date:** 14<sup>th</sup> February, 2012

دوران ڈاکٹر سلمان شاہ چیئر مین ڈبری اینڈ رورل ك فاؤتر يش (DRDF) اور يروفيسر رتی (USAID) اور ڈیری ایٹ رورل تک جاری رہے والا یہ تریتی پروگرام (UVAS)

Media outlet: Daily Jurat

Headline: USAID-DRDF dairy project ke master trainers main graduation certificates takseem kiye gaye

**Date:** 14<sup>th</sup> February, 2012

## روز تامد جرأت لاجور \_14 فروري2012ء

پنجاب میں مولیشیوں کی افزاکش کے شعبہ بیکی او تی کیلئے امریکی امداد USAID-DRDF ڈیری پر دجیکٹ کے مامرٹر بیزز میں گریجو ایش سرتیکیش تقیم کے گئے

لا مور (پ ر ) لا مور میں یو نیورش آف ویشری اور فاؤنڈیشن (DRDF) اور پروفیسر ڈاگٹر طلعت نصیریا شا انیمل سائنسز کیمیس میں منعقدہ تقریب کے دوران ڈاکٹر وائس جانسل (UVAS) نے چوہیں ماسٹر ٹرمیزز کو سلمان شاہ چیئر مین ڈری اینڈ رورل ڈیویلو پہنٹ گریجوائیشن سرمیکیلیش (باقی صفحہ 11 ابقیہ تمبر 35)

> بنین ساله مدت کا ڈیری پر دجیکٹ, امریکن اداره برائے عالمی ترتی (USAID) اورڈ بری ایڈ رورل كى بروقت دستيالى اور ۋىرى اورلائواساك كى يىداور يى کریں گے۔ایک ماہ تک جاری رہنے والا بیزین پروگرام (UVAS) راوی کیمیس پتوکی میں منعقد کیا گیا۔ ماسر رُيرُوْ مُ فِي UVAS فَي اور نصاب الكل UVAS في مشاورت اورخایت ش تارکیا گیا تھا۔ تقریب کے دوران كريجيش ع فاطب موت موت وري روجکٹ کے بروجیکٹ ڈائز یکٹر جیکب موزر Jacob) (Moser نے کہا کہ " یاکتان کی دیکی معیشت میں لا توساك كے شعبے كى برطق موكى ايميت كے پیش نظر ورى روجكك كايد ترجى روكرام مويش بال كسانون، ومن لا تبوساك المستعفن وركرز اور ماهرين مصنوي سل كثي لوزبت فراہم كرنے سے ديكي آبادي كے ذريعه معاش كو بمتركرتے من أيك اہم كروار اواكرے كا."۔ ويكر شركاء یں ہو۔الس الد کے جادمول، چیزین سفیرنگ میٹی سيدخر، جزل مجر فيلذآ بريشز ذاكثر توبية ناميدادر يروفيسر الح كيش ايند المنفن كام قابل ذكريل-

Media outlet: Pakistan Observer

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Headline: US Supports dairy, livestock productivity in Punjab

**Date:** 16<sup>th</sup> February, 2012

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## US assistance supports dairy, livestock productivity

STAFF REPORTER

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While talking to the graduar- dation (DRDF) and Professor ates, Mr. Jacob Moser, Project er Dr. Talat Naseer Pasha, Vice Directorof Dairy Project, said, nt Chancellor of UVAS distributed "Due to the vital importance m graduation certificates to 24 of livestock sector in the rural economy of Pakistan, the Dairy The three-year long Dairy Project's extensive training ed Project is a joint effort of programs for dairy farmers, st United States Agency for In- women livestock extension in ternational Development workers, and artificial insemiof (USAID) and Dairy and Rural nation technicians, will play an Foundation important role in transforming (DRDF) to foster sustainable livelihoods of rural communi-

Other participants at the of best farming practices, breed ceremony included Mr. Sajjad improvement, availability of Moghal (USAID), Mr. Yawar timely extension services, and Ali (Chairman Steering Commitpromotion of livestock busi- tee Dairy Project), Mr. Syed Fakhar (Member Steering Com-The trained master trainers mittee Dairy Project), Dr. Sobia will deliver training to Dairy Naheed(General Manager Field Project's beneficiaries - dairy Operations Dairy Project) and farmers, women livestock exten- Professor Dr. Makhdoom Abdul sion workers and artificial in- Jabbar (Director Institute of Continuing Education and Exten-

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Media outlet: Pakistan Observer (online)

Headline: US Supports dairy, livestock productivity in Punjab

**Date:** 16<sup>th</sup> February, 2012

#### US assistance supports dairy, livestock productivity

Staff Reporter



Lahore—In a ceremony held at the Lahore campus of the University  $\mathcal{G}$  of Veterinary and Animal Sciences (UVAS). Dr. Salman Shah, Chairman of Dairy and Rural Development Foundation (DRDF) and Professor Dr. Talat Naseer Pasha, Vice Chancellor of UVAS distributed graduation certificates  $\mathcal{G}$  to 24 master trainers  $\mathcal{G}$ .

The three-year long Dairy Project is a joint effort of United States Agency for International Development (USAID) and Dairy and Rural Development Foundation (DRDF) to foster sustainable increase in dairy and livestock productivity  $\mathcal{G}$  through adoption of best farming practices, breed  $\mathcal{G}$  improvement  $\mathcal{G}$ , availability of timely extension services, and promotion of livestock businesses.

The trained master trainers will deliver training  $\mathcal{G}$  to Dairy Project's beneficiaries – dairy farmers, women livestock extension workers and artificial insemination technicians.

The one-month long training was carried out at the UVAS Ravi Campus in Pattoki. The training module and <u>curriculum g</u> for the master trainers was also developed in consultation and support from UVAS.

While talking to the graduates, Mr. Jacob Moser, Project Director Dairy Project, said, "Due to the vital importance of livestock sector in the rural economy of Pakistan, the Dairy Project's extensive training programs for dairy farmers, women livestock extension workers, and artificial insemination technicians, will play an important  $\mathcal D$  role in transforming livelihoods of rural communities."

Other participants at the ceremony included Mr. Sajjad Moghal (USAID), Mr. Yawar Ali (Chairman Steering Committee Dairy Project), Mr. Syed Fakhar (Member Steering Committee Dairy Project), Dr. Sobia Naheed(General Manager Field Operations Dairy Project) and Professor Dr. Makhdoom Abdul Jabbar (Director Institute 💆 of Continuing Education and Extension UVAS).

Media outlet: www.pakedu.livejournal.com

Headline: (DRDF), (UVAS) and (UVAS) By 24 trainers get graduation certificates

**Date:** 10<sup>th</sup> February, 2012

## (DRDF), (UVAS) and (UVAS) By 24 master trainers get graduation certificates

\_\_\_pakedu February 10th, 8:40

LAHORE, Feb 9: Dairy and Rural Development Foundation (DRDF) chairman Dr Salman Shah and University of Veterinary and Animal Sciences (UVAS) Vice-Chancellor Prof Talat Naseer Pasha distributed graduation certificates to 24 master trainers in a ceremony held at the Lahore campus of the UVAS here on Thursday.

The three-year dairy project is a joint effort of the United States Agency for International Development (USAID) and the DRDF to foster sustainable increase in dairy and livestock

Read more ...

Media outlet: www.pakmed.net

Headline: Trainers receive certificates-University of Veterinary and Animal Sciences UVAS Lahore

Date: 10<sup>th</sup> February, 2012

#### Published on February 10, 2012 at 1:07 am

## Trainers receive certificates - University of Veterinary and Animal Sciences UVAS Lahore

Lahore - In a ceremony held at the Lahore campus of the University of Veterinary and Animal Sciences (UVAS). Dr Salman Shah, Chairman of Dairy and Rural Development Foundation (DRDF), and Professor Dr. Talat Naseer Pasha, Vice Chancellor of UVAS distributed graduation certificates to 24 master trainers.

The three-year long Dairy Project is a joint effort of United States Agency for International Development (USAID) and Dairy and Rural Development Foundation (DRDF) to foster sustainable increase in dairy and livestock productivity through adoption of best farming practices, breed improvement, availability of timely extension services, and promotion of livestock businesses. The trained master trainers will deliver training to Dairy Project's beneficiaries – dairy farmers, women livestock extension workers and artificial insemination technicians.

The one-month long training was carried out at the UVAS Ravi Campus in Pattoki. The training module and curriculum for the master trainers was also developed in consultation and support from UVAS. While talking to the graduates, Mr. Jacob Moser, Project Director Dairy Project, said, "Due to the vital importance of livestock sector in the rural economy of Pakistan, the Dairy Project's extensive training programs for dairy farmers, women livestock extension workers, and artificial insemination technicians, will play an important role in transforming livelihoods of rural communities."

Other participants at the ceremony included Sajjad Moghal (USAID), Yawar Ali (Chairman Steering Committee Dairy Project), Syed Fakhar (Member Steering Committee Dairy Project), Dr. Sobia Naheed(General Manager Field Operations Dairy Project) and Professor Dr Makhdoom Abdul Jabbar (Director Institute of Continuing Education and Extension UVAS).

Media outlet: www.pakedunet.com

Headline: (DRDF), (UVAS) and (UVAS) By 24 trainers get graduation certificates

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FEB 10

Posted by pakedunet

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Headline: US supports dairy, livestock productivity in Punjab

Date: 10<sup>th</sup> February, 2012

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# US supports dairy, livestock productivity in Punjab

#### Full story: Daily Times 🗗

USAID, DRDF Dairy Project's master trainers receive graduation certificates LAHORE: Due to the vital importance of livestock sector in the rural economy of Pakistan, the Dairy Project's extensive training programmes for dairy farmers, women livestock extension workers, and artificial insemination technicians will play an important role in ... (more)

Media outlet: <a href="https://www.farmingpak.blogspot.com">www.farmingpak.blogspot.com</a>

**Headline:** USAID-DRDF dairy project- certificates awarded to 24 master trainers

Date: 11<sup>th</sup> February, 2012

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SATURDAY, FEBRUARY 11, 2012

## USAID-DRDF dairy project: Certificates awarded to 24 master trainers

University of Veterinary and Animal Sciences (UVAS) and Dairy and Rural Development Foundation (DRDF) arranged training of 24 master trainers under a project of the DRDF aimed at fostering sustainable increase in dairy and livestock productivity through adoption of best farming practices, breed improvement, availability of timely extension services and promotion of livestock businesses.

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These graduates were awarded certificates in a ceremony held at the Lahore campus of the UVAS.

Dr Salman Shah, Chairman of Dairy and Rural Development Foundation (DRDF) and Professor Dr Talat Naseer Pasha, Vice Chancellor of UVAS distributed certificates to master trainers, said a spokesman of the DRDF here on Friday.

The trained master trainers will deliver training to Dairy Project's beneficiaries - dairy farmers, women livestock extension workers and artificial insemination technicians.

While talking to the graduates, Jacob Moser, Project Director of Dairy Project, said: "Due to the vital importance of livestock sector in the rural economy of Pakistan, the Dairy Project's extensive training programs for dairy farmers, women livestock extension workers, and artificial insemination technicians, will play an important role in transforming livelihoods of rural communities."

Other participants at the ceremony included Sajjad Moghal (USAID), Chairman Steering Committee Dairy Project, Yawar Ali, member Steering Committee Dairy Project, Syed Fakhar, General Manager Field Operations Dairy Project, Dr Sobia Naheed and Director Institute of Continuing Education and Extension UVAS, Professor Dr Makhdoom Abdul Jabbar.

Media outlet: www.agrihunt.com

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